

## ADVERTISEMENT AREA WITH TARIFF

### Advertisement Area

- CENTRAL PANEL (IMAGE 592 X 120) IN HOME PAGE
- CENTRAL PANEL (IMAGE 592 X 120) IN INTERNAL PAGE
  
- LEFT SIDE BAR (IMAGE 200 x 120) IN HOME PAGE
- LEFT SIDE BAR (IMAGE 200 x 120) IN INTERNAL PAGE
- LEFT SIDE BAR (IMAGE 200 X 200) IN HOME PAGE
- LEFT SIDE BAR (IMAGE 200 X 200) IN INTERNAL PAGE
  
- RIGHT SIDE BAR (IMAGE 200 X 120) IN HOME PAGE
- RIGHT SIDE BAR (IMAGE 200 X 120) IN INTERNAL PAGE
- RIGHT SIDE BAR (IMAGE 200 X 200) IN HOME PAGE
- RIGHT SIDE BAR (IMAGE 200 X 200) IN INTERNAL PAGE

**Note: The Image sizes are in Pixel**

### Advertisement Tariff

Central Banner in Home Page	- Rs. 50000/annum (2 Banners Only)
Home Page	- Rs. 36000/annum or Rs. 11000/quarter (8 ads) of 200 x 200 px size (Rs. 30000/annum for ad size of 200 x 120 px size)
Members Area	- Rs. 30000/annum or Rs. 9000/quarter (5 ads) of 200 x 200 px size (Rs. 25000/annum for ad size of 200 x 120 px size)
Other Pages	- Rs. 24000/annum or Rs. 6000/quarter of 200 x 200 px size (Rs. 20000/annum for ad size of 200 x 120 px size)