



82nd Annual Convention & International Sugar Expo 2024



**30th - 31st
July 2024**

**Jaipur Exhibition &
Convention Centre,
Jaipur, Rajasthan**

INVITATION



The Sugar Technologists' Association of India is organizing its 82nd Annual Convention from 30th – 31st of July 2024 at Jaipur, also known as "The Pink City". The Convention will take place at the state-of-the-art facility at Jaipur Exhibition Convention Centre (JECC). This largest congregation of sugar technocrats is likely to be attended by nearly 800-900 delegates representing different streams of sugar and allied industries from across the country.

The sugar industry faces unique challenges year after year and the Convention presents an excellent opportunity for the delegates to share new experiences, ideas on changing consumer perspective, continued focus on diversification, researches and technologies in this fast-changing environment to make the industry self-sustainable and profitable. In course of the event, the delegates will have the opportunity to hear and interact with the industry doyens in accelerating innovation and growth for the sugar and allied industries.

In conjunction with the annual convention, International Sugar Expo 2024 a concurrent 'Expo of Product and Services for the Sugar and Allied Industries' is also being organized. The delegates will have an opportunity to meet and interact with nearly 80 top notch technology providers ranging from turnkey sugar/distillery plant manufacturers, consultants, specialty chemical manufacturers, technology providers, agri-equipment manufacturer to small and medium enterprises. It will also be an unique opportunity for the delegates to have one to one interaction with the worlds renowned technology providers for an on-spot solution to their queries related to latest products, processes and services.

With its honeycomb-inspired palaces and towering forts, Jaipur is one of India's architectural marvels. Founded in 1727 by Maharaja Jai Singh II, the city of Jaipur is also known as the Pink City of India due to dominant pink colour scheme of its most houses and buildings. It is noted as India's first planned city then and now is among the fastest emerging metropolis of the nation. Jaipur is a popular tourist destination that forms a part of the west Golden triangle tourist circuit along with Delhi and Agra. The city serves as a gateway to other tourist destinations like Jodhpur, Jaisalmer, Bikaner, Udaipur, Kota, Mount Abu and two world heritage sites – Amer Fort and Jantar Mantar. Apart from knowledge sharing, I would also urge the members to take out the time and visit these historical sights and monuments during their stay in the city.

On behalf of the members of the STAI Council, I take this opportunity to cordially invite participants in large numbers and hope that the participants will have very fruitful experience during the Convention.

With warm regards and looking forward to meeting you at Jaipur!

Sanjay Awasthi
President – STAI

CONVENTION HIGHLIGHTS



Biggest congregation of sugar & allied industry scientists, technocrats & managers from India & abroad



Sharing wealth of experience by renowned experts on industry trends and deep insight during the Memorial lectures and technical sessions



Delivering excellence and innovation for future businesses



Opportunity to interface with leading technology developers & who's who of Indian sugar industry



Lucrative opportunity for branding, networking and knowledge sharing



A platform to network, forge partnerships with Govt & industry stakeholders

AWARDS

STAI recognizes the contribution of its members in advancing the cause and growth of the industry. The following awards are presented annually with the aim to encourage them :

- ▶ Life Time Achievement and Industry Excellence Award
- ▶ ISGEC Gold Medal – Engineering for Excellence
- ▶ J.P. Mukherji Gold Medal for the Best Engineer of the Year
- ▶ Dr. P.J. Manohar Rao Gold Medal for Excellence in Co-products
- ▶ Dr. Bansi Dhar Gold Medal for Energy Efficiency
- ▶ S.C. Sharma Gold Medal for Innovation in Process Technology
- ▶ Noel Deerr Gold Medal and STAI Silver Medal for best research paper in :
 - Sugarcane Agriculture • Engineering
 - Processing • Co-products



Snapshot of the award presentation ceremony during STAI Annual Convention 2023

TOP REASONS TO ATTEND

- ▶ Understanding recent trends in process improvements, technological advancements and innovations in the industry with global perspective
- ▶ Accessing opportunities in the Indian Sugar Industry
- ▶ Opportunity to exhibit innovations and delivering presentations to the elite gathering of professionals
- ▶ Networking with top policy makers, industry leaders, Indian & international experts, buyers etc.
- ▶ Overseas opportunities for industry professionals

WHY EXHIBIT IN SUGAR EXPO?

- ▶ India's one and only apex Sugar Expo offering an ideal platform for brand promotion
- ▶ A unique platform to showcase and launch new products, processes and services
- ▶ Opportunity to reach out to nearly 900 industry professionals
- ▶ A place for exploring new business opportunities
- ▶ A forum to discuss innovations with industry leaders
- ▶ Opportunity to make presentations to a focused target audience



Snapshot of the International Sugar Expo 2023

EXHIBIT AT INTERNATIONAL SUGAR EXPO 2024

International Sugar Expo 2024 will be held concurrently along with the Convention at the state-of-the-art facility at Jaipur Exhibition and Convention Centre (JECC). Nearly 80 exhibitors comprising of leading original equipment manufacturers, small and medium enterprises, specialty chemical manufacturers etc., will be participating and showcasing their products and services to the industry.

At present the sugar industry is on the cusp of a mega transformation and is emerging as a potent driver of clean energy, driving India's shift to renewable energy. It will be a good opportunity for the exhibiting companies to showcase their latest products, innovations and services to nearly 800-900 delegates from across the country which will be a unique and un-paralleled promotional opportunity. The exhibit area will be prime networking space for the attendees during the luncheons, dinner and throughout the complete convention programme. Exhibitors have benefitted immensely from these displays in the previous editions of the Convention.

Size & Price :

	STALL SIZE	PRICE IN ₹	GST
For STAI Companion/ SME Members	3 x 3 meters	1,20,000 / stall	18 %
For Non-STAI Members	3 x 3 meters	1,40,000 / stall	18 %

Other Features :

- ▶ Octonorm stall, Table – 01, Chairs – 02, Power point – 01, Spot lights, Dustbin – 01, Fascia walls.

For booking of stall and other queries, please contact :

Mr. Amit Khatter

amit.khatter@staionline.org

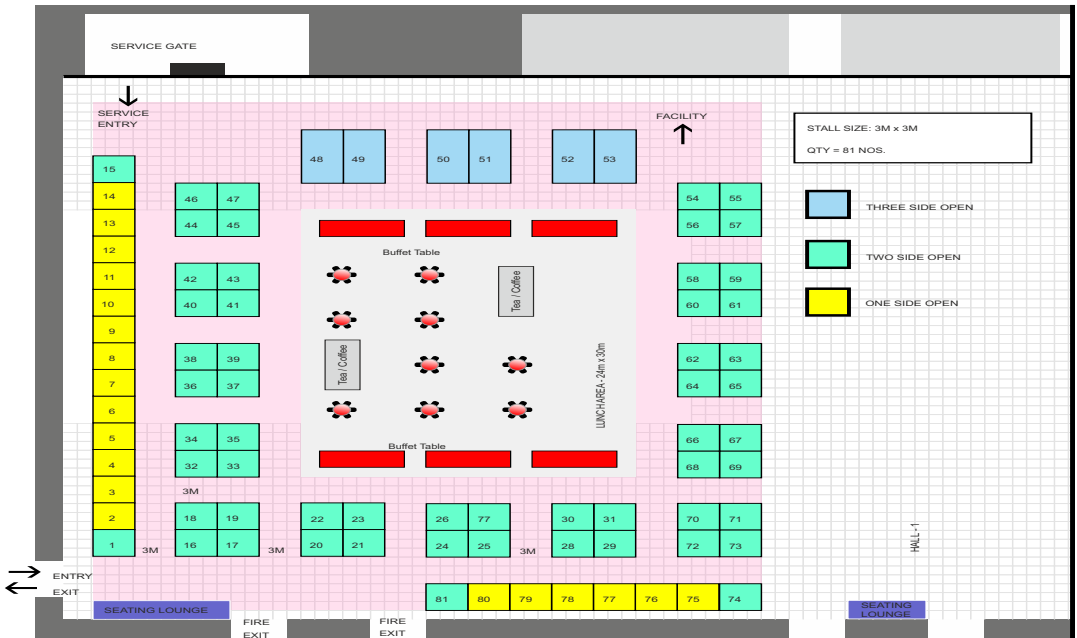
Payments : Through DD/Bank Transfer in favour of “The Sugar Technologists Association of India” payable at New Delhi

***Availability of stalls is limited, allotment to be made on first-come-first-served basis.** Interested exhibitors may book their preferred stalls by speaking to officials at STAI Secretariat and remitting the cost of stalls in advance to avoid disappointment at later stages.

FLOOR PLAN OF INTERNATIONAL SUGAR EXPO 2024

VISITOR PROFILE

- ▶ Leading industrialists
- ▶ M.D.s / Chief Executive Officers / Deptt. Heads
- ▶ OEMs, MSMEs and Service Providers
- ▶ Engineers, Sugar Technologists and Agronomists
- ▶ Scientists, Research Scholars & Consultants



CALL FOR RESEARCH PAPERS

Good quality research papers are invited in the following categories :

- ▶ Sugarcane Agriculture
- ▶ Factory Processing
- ▶ Factory Engineering (It includes Equipment Design & Maintenance as well as Innovation in area of Energy Efficiency & Conservation)
- ▶ Co-product (It includes Co-products, Environment Section as well as Management)

Keeping in view the significance of the event and the limited number of technical papers to be accepted and presented during the convention, the authors are requested to write quality papers, giving their latest innovations, enclosing the precise data with the achievements of their research work and its usefulness to the sugar industry. **The last date for submission of soft copy of the paper is 10th June 2024. Detailed guidelines can be accessed from STAI website.**



Presentation and Certificate of participation being presented to the author during 81st STAI Annual Convention 2023

JAIPUR EXHIBITION AND CONVENTION CENTRE



DISTANCE TO THE VENUE

Jaipur International Airport - 9.6 Kms
Jaipur Junction Railway Station - 19.9 Kms

OFFICIAL HOTELS IN JAIPUR

Sr. No.	Hotel Name	Category	Room Tariff Per Day (Rs.)		Approx. Distance from the Venue
			Single	Double	
1	Novotel	5 Star	₹ 7840	₹ 8400	Nil
2	Pride Amber Vilas	4 Star	₹ 5040	₹ 5600	750 Mtr
3	Marigold	3 Star	₹ 3920	₹ 3920	500 Mtr
4	The Theme	3 Star	₹ 3136	₹ 3360	5 Kms

ABOUT JAIPUR

Jaipur is the capital and the largest city of the north-western Indian state of Rajasthan. Located 268 km from the national capital New Delhi, Jaipur is also known as the "Pink City" due to the dominant color scheme of its buildings in the old city. Jaipur was founded in 1727 by Sawai Jai Singh II, the Kachhwaha Rajput ruler of Amer, after whom the city is named.

Jaipur is a popular tourist destination in India, forming a part of the west Golden triangle tourist circuit along with Delhi and Agra. The beautiful and lovely city of Jaipur also serves as a gateway to other prominent tourist destinations of Rajasthan, such as Pushkar (150 km), Ajmer (136 km), Bikaner (334 km), Alwar (160 km), Ranthambore (191 km), Udaipur (395 km), Jodhpur (354 km), Jaisalmer (555 km), Kota (252 km), and Mount Abut (496 km).

Jaipur, the Pink City of India, has been inscribed among India's World Heritage Sites by UNESCO World Heritage Committee in 2019. The city is also home to two UNESCO World Heritage Sites - Amer Fort & Palace and Jantar Mantar Royal Observatory.

The city of Jaipur is known for its rich culture and traditions. The city has so many cultural sites like Ravindra Manch, Jawahar Kala Kendra, and Government Museum. Fairs and festivals celebrated in the city provide a glimpse of Jaipur's rich culture and tradition. The city of Jaipur is also known for exquisite arts and craft. One can find several traditional shops in the city that sell antiques and beautiful handcrafts.

Major tourist attractions of Jaipur

- Hawa Mahal • City Palace • Amer Fort • Jaigarh Fort
- Mahargarh Fort • Choki Dhani • Jal Mahal • Jantar Mantar



Terms and Conditions

- The room tariff of above hotels is inclusive of breakfast and taxes.
- The above room booking will be confirmed for minimum 02 nights stay or on full advance payment.
- Check In Time is 14:00 Hrs & Check out Time is 12 Noon
- The given rooms and tariff are on first come first serve basis and are subject to availability by 7th July 2024.
- Cancellation of room in as per hotels policy

SPONSORSHIP OPPORTUNITIES

This mega event attracts top sugar industry professionals from all over the world. This year the event is likely to be attended by large number of delegates. The delegates include CMD's, Directors, CEOs, HODs, Senior/Middle Management Executives etc., from the Sugar mills, Scientists from research institutes, Sugar machinery manufacturers, Sugar engineers, Technologists, Agriculturists, Agronomists and other professionals related with the industry. Sponsorship offers a good platform for:

WHY SPONSOR?



Building strong brand value and visibility



Excellent opportunity to connect with potential customers



Networking and forging new tie-ups



Launch of new products innovation, services and getting visibility beyond conference

SPONSORSHIP PACKAGE CATEGORIES

Platinum

₹ 7 Lakhs

Deliverables :

- Display of Company's Logo on the wings of Backdrop & other publicity material.
- Complimentary enrollment of 5 delegates.
- Display of company's standees at strategic locations.
- Free printing of Full Page Coloured advertisements in Proceedings and Souvenir of the Annual Convention.

Diamond

₹ 5 Lakhs

Deliverables :

- Display of Company's Logo on the wings of Backdrop & other publicity material.
- Complimentary enrollment of 3 delegates.
- Free printing of Full Page Coloured advertisement in Proceedings & Souvenir of the Annual Convention.

Gold

₹ 3 Lakhs

Deliverables :

- Display of Company's Logo on the wings of Backdrop & other publicity material.
- Complimentary enrollment of 2 delegates.
- Free printing of Full Page Black & White advertisement in Souvenir.

Silver

₹ 2 Lakhs

Deliverables :

- Complimentary enrollment of 2 delegates.
- Free printing of Full Page Black & White advertisement in Souvenir.

Bronze

₹ 1.5 Lakhs

Deliverables :

- Complimentary enrollment of 1 delegate.
- Free printing of Full Page Black & White advertisement in Souvenir.

The organizations interested in sponsoring any of the above packages can send the sponsorship amount through DD/Cheque/Bank Transfer in favour of **"The Sugar Technologists Association of India", New Delhi**. The members/sponsors desiring any further information/clarification may contact the STAI Secretariat.

ADVERTISING OPPORTUNITY

The following publications will be released during the 82nd Annual Convention which are widely circulated amongst all the delegates during the convention and to all the STAI members post convention. Advertisers are encouraged to take advantage of this opportunity.

For booking advertisements, please contact :

Mr. Hanu Mehrotra, +91 9654395889
hanu.mehrotra@staionline.org

Advertisement Categories :

Inside Front
Cover with
Four Colours

Inside Back
Cover with
Four Colours

Outside Back
Cover with
Four Colours

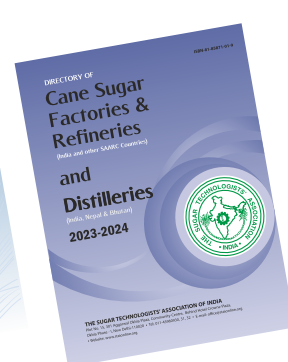
Four
Coloured
Page

Special
Full Page
Black & White

Special
Half Page
Black & White

Ordinary
Full Page
Black & White

Ordinary
Half Page
Black & White



Mechanical Details : Page Size : 24 cms x 18 cms

Printed Area : 20.5 cms x 15 cms

DELEGATE FEE FOR PARTICIPATION

The delegate fee for different categories is given below :

Particulars	Early Bird Registration (Upto 7 th July 2024)			Standard Registration (From 8 th July 2024 onwards)		
	Delegate Fee	GST	Total	Delegate Fee	GST	Total
STAI Member	₹ 6000	+ ₹ 1080	= ₹ 7080	₹ 7000	+ ₹ 1260	= ₹ 8260
Non-Member	₹ 8500	+ ₹ 1530	= ₹ 10030	₹ 10000	+ ₹ 1800	= ₹ 11800
Accompanying Person (Spouse Only)	₹ 3500	+ ₹ 630	= ₹ 4130	₹ 4000	+ ₹ 720	= ₹ 4720
Senior STAI Members (65 Years or above)	₹ 3500	+ ₹ 630	= ₹ 4130	₹ 3500	+ ₹ 630	= ₹ 4130
Student Member	₹ 2500	+ ₹ 450	= ₹ 2950	₹ 2500	+ ₹ 450	= ₹ 2950

Please note that THE DELEGATE FEE ONCE PAID IS NON REFUNDABLE.

While registering for Convention, please use the attached registration form. To avoid inconvenience to the delegates and embarrassment to the organizers, it is requested that the following instructions be strictly followed by every delegate attending the Convention:

- ▶ The delegate should present the **original receipt of the delegation fees** paid by him/her at the counter of registration to procure all the necessary papers, coupons, etc.
- ▶ The delegate should **wear the badge**; having bar code and displaying his/her name at the time of attending the Convention programme.
- ▶ Entry to technical session and lunch / dinner area will be restricted only to registered delegates wearing bar coded badges.
- ▶ **Vehicle owners** are requested to purchase lunch/dinner coupons **for their drivers**. Coupons will be available at the registration counter of the convention against cost.
- ▶ **Additional Meal Coupons** : Registered delegates can purchased additional lunch/dinner coupons for their children on payment basis.

Note: Please see the following annexures & send the registration / accommodation forms duly filled up to STAI secretariat.

- ▶ Delegate registration form (See annexure 1)
- ▶ Hotel accommodation form (See annexure 2)

For further information please contact :

Mr Amit Khatter

Secretary General, STAI

Email: amit.khatter@staionline.org • Mobile : +91 9811677900

Queries related to travel, accommodation or sightseeing may be addressed to :

Mr. Nandan Bisht

Alpcord Network

Mobile No. : 09910333095, Tel. No. : 011-49104010

E-mail : meetings@alpcord.com



STAI

THE SUGAR TECHNOLOGISTS' ASSOCIATION OF INDIA

Plot No. 15, 3rd Floor, 301, Aggarwal Okhla Plaza, Community Centre,
Behind Hotel Crowne Plaza, Okhla Phase-I, New Delhi-110020

Tel. : 011-45960930, 31, 32 • E-mail : office@staionline.org • Website : www.staionline.org

TENTATIVE PROGRAMME

The following programme has been planned for the Convention :

30th July 2024

Pre Lunch Session

- ▶ Inauguration of the STAI Annual Convention and Distribution of Awards
- ▶ Inauguration of International Sugar Expo 2024

Post Lunch Session

- ▶ S.N. Gundurao Memorial Lecture
- ▶ Mangal Singh Memorial Lecture
- ▶ Plenary Session
- ▶ AGM

31st July 2024

Pre Lunch Session

- ▶ Presentation of technical papers in parallel halls

Post Lunch Session

- ▶ Presentation of technical papers in parallel halls

PAYMENT DETAILS

A. Delegate Registration/Accompanying Person/Sponsorship/Stall Charges/Advertisement Charges etc.

The delegate can make payment as per the details mention below :

The Sugar Technologists' Association of India

HDFC Bank SB A/C No. 13851450000023

RTGS/NEFT IFSC CODE : HDFC 0001385

Okhla Phase-I, New Delhi- 20

GSTIN : 07AAATT1402F1Z0

B. Hotel Accommodation:

Advance room tariff for two night towards hotel accommodation may be sent in favour of "The Sugar Technologists' Association of India", through DD/Bank transfer payable at New Delhi. Accommodation requests from 7th July 2024 will be subject to availability of rooms. Final tax invoice shall be issued by respective hotel. **Delegates may furnish their organization's GSTIN directly to the respective hotel at the time of Check-in**

The delegate may also make payment using this QR Code or through this link <https://forms.eduqfix.com/tstaiof/add>

